

# Microsoft Software-as-a-Service (SaaS) Platform

## The Opportunity

The SaaS model is in its infancy, but holds considerable appeal, particularly for small and midsize businesses (SMBs). This is because it offers fixed monthly fees, lower cost of implementation, freedom from most operational management, elimination of upgrade responsibilities and overall lower cost of ownership to the end customer.

### **The Solution**

Microsoft provides a premier Azure platform for those organizations interested in building Software-as-a-Service (SaaS) applications. The platform includes core platform capabilities, tools and programs necessary to build rich services.

#### The Benefit

ISHIR has the understanding of the different SaaS models and platforms available to building multi-tenant applications. We also have experience and knowledge to overcome challenges around integration with non-SaaS applications, this poses a challenge for customers moving to SaaS. Assisting ISVs and enterprises to adopt SaaS model helps bring solutions to market quicker with smaller internal staff and external expertise.

SaaS is a great way for Enterprises to reduce costs as there are no hardware costs and typically low up-front licensing costs. Vendors benefit from the SaaS model in the following ways:

- Recurring-revenue from customers provides stable income
- Low operating costs
- Simplified implementations and upgrades
- Inherent data aggregation across customer-base
- Economies of scale by hosting multiple customers on a single production environment
- More flexibility in pricing options (i.e. subscription-based, usage-based, % of revenue, monthly, etc)
- Vendor lock-in; it is difficult for customers to switch to another vendor

#### **ISHIR Advantage**

#### **Illustrating Your Requirements**

Our ISHIR Method incorporates the best practices gleaned from Agile and visual thinking methodologies to ensure that your SaaS application is both elegant and reflects your vision precisely. We convert your high-level requirements into high-fidelity user interface designs from which our developers receive all of the specifications they need to proceed with development. This "method" helps to ensure that the user experience is positive, aesthetically appealing, and productive (in other words, "elegant").



## **Agile Project Management**

We incorporate the "Agile" software development practices of frequent iterations of complete and fully-tested features, continuous code refactoring, frequent communication with stakeholders, and continuous testing. ISHIR has developed a "no risk" approach to project planning and management that:

- Encourages feedback, flexibility, and essential changes that make all the difference to the end user experience
- Empowers you (our customer) to evaluate our progress and control costs on a monthly basis
- Results in near 100% realization of project milestone dates.

# **Enterprise SaaS Consulting Expertise**

Over the past several years, ISHIR's management team has created and successfully deployed into production various Enterprise SaaS solutions based on Microsoft technologies, including Electronic Medical Records (EMR), Pharmacy Management system, Master Vendor Staffing Management System, Pawn Shop Point of Sales System, and a Project Management system. When it comes to complex, Enterprise SaaS solutions, we have "been there, done that."

#### **Outsource Your Next Project With ISHIR**

With over 12 years of experience in making outsourcing software development successful for our clients and with over 80+% repeat business, ISHIR has consistently exceeded our clients expectations. ISHIR can scale to accommodate any project size or timeline leveraging SEI CMMi Level 3 certified processes. Having deep knowledge of Microsoft .NET, SharePoint, Java and Open Source platforms, we can help build superior solutions and help in accelerated time to market. We pride ourselves to be problem solvers and helping our clients get most out of their IT budgets.

#### **Contact Us**

We are <u>committed</u> to solving your unique business problem. Please call us at +1 888 99 ISHIR (47447).